



UK Food Exports™

2013 Print Edition Rate Card

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£520+VAT
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1/8 Page
89.5 mm(w) x 64 mm(h)

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1/4 Page
89.5 mm(w) x 133mm(h)

£860+VAT
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1/2 Page
184mm(w) x 133mm(h)

£1040+VAT
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Full Page
216mm(w) x 303mm(h)
Includes 3mm bleed

£1735+VAT
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£2315+VAT
30 Day Invoice Terms

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guidelines.](#)

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buyer alerts.](#)

“SPLITTY” Page.
one full page space
split across multiple
classifications

£2015+VAT
Credit/Debit Card Terms

£2690+VAT
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If you have multiple products/brands we have introduced the “Splitty” page.

This allows you to split a full page into as many denominations (according to the size guide) as you require, to cover the various products and classifications as are applicable.

The benefit of a “Splitty” page is that you can promote the many products you offer in the different classifications for example, you may wish to run (say) a half page in “Consolidators & Wholesalers” and then split the other half into (say) four half columns covering the remaining classifications of your choice.

UK Food Exports™ is a free to use independent resource available to international food buyers and UK food exporters.

UK Food Exports™ is targeted at 1000's of international food & drink contacts and centres of influence across the world.

The print edition is published annually and is promoted to buyers from over 177 countries around the world.

10,000 copies of UK Food Exports™ are published and distributed to key buyers within the industry, and via international trade shows throughout the year. The online version of the book is published here:

www.ukfoodexports.co.uk

The publications is available online and is viewed by tens of thousands of international buyers from 177 different countries

The publication is split into over 58 classifications covering all major food & drink groups.

British food and drink exports are increasing annually and are currently worth in excess of £11.45 billion per annum.

Don't Miss Out!

All prices are exclusive of VAT. Terms and conditions apply. [Click here.](#)





UK Food Exports™

2013 Print Edition Rate Card Special Positions

Facing Contents Page 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Facing Title Page 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Facing Inside Back Cover 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Facing Inside Front Cover 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Inside Back Cover 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Inside Front Cover 216mm(w) x 303mm(h) Includes 3mm bleed	£2310+VAT Credit/Debit Card Terms	£3085+VAT 30 Day Invoice Terms
Double Page Spread 216mm(w) x 303mm(h) * 2 Includes 3mm bleed	£2770+VAT Credit/Debit Card Terms	£3695+VAT 30 Day Invoice Terms
Outside Back Cover 216mm(w) x 303mm(h) Includes 3mm bleed	£3030+VAT Credit/Debit Card Terms	£4050+VAT 30 Day Invoice Terms
Add an extra page in any classification for just:	£525+VAT	£525+VAT
Add a "SPLITTY" page for just:	£785+VAT	£785+VAT

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Size Guide for the Print Edition 2013

1/8 Page
89.5 mm(w) x 64 mm(h)

£695+VAT
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£930+VAT
On 30 Day Invoice Terms

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in another classification for
half price!

£260+VAT
Credit/Debit Card Terms

1/4 Column
42.25 mm (w) x
64mm(h)

£520+VAT
Credit/Debit Card Terms



£695+VAT
On 30 Day Invoice
Terms

£345+VAT
30 Day Invoice Terms

Full Column
42.25mm (w) x
271mm(h)

£860+VAT
Credit/Debit Card Terms



£1150+VAT
On 30 Day Invoice
Terms

1/4 Page
89.5 mm(w) x 133mm(h)

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42.25 mm(w) x
133 mm(h)

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Terms



£930+VAT
On 30 Day Invoice
Terms

£465+VAT
30 Day Invoice Terms

Full Page (Bleed)
216mm(w) x 303mm(h)

£1735+VAT
Credit/Debit Card Terms

£2315+VAT
On 30 Day Invoice Terms



“SPLITTY” Page.
one full page area split across multiple
classifications

£2015+VAT
Credit/Debit Card Terms

£2690+VAT
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1/2 Page (Portrait)
89.5 mm(w) x
271 mm(h)

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£1390+VAT
On 30 Day Invoice
Terms

1/2 Page (Landscape)
184mm(w) x 133mm(h)

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